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FOR IMMEDIATE RELEASE

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Dom & Tom Named to *Crain's* 2017 Best Places to Work in NYC List

The product development agency joins an impressive roster of winners that mirror the city's diverse economic landscape.

NEW YORK, NY (December 5, 2017) – *Crain's New York Business* has identified Dom & Tom as one of [New York City's Best Places to Work](#). With only 100 businesses included on the 2017 list, Dom & Tom is proud to join the ranks of other businesses hailing from a range of industries, including accounting, advertising, construction, engineering, finance, law and real estate. While tech companies represent about one-third of this year's Best Places entries, the roster of winners mirrors the city's diverse economic landscape.

Dedicated to identifying and recognizing New York City's best employers, the survey and recognition program is in its 10th year of publication. To be eligible for the *Crain's* ranking, businesses must employ 25 or more workers within the five boroughs. To assemble the data, Best Companies, the independent research firm that manages the surveys and results for *Crain's* dispatched surveys to more than 23,000 city employees. Each worker answered a confidential 86-question survey, and the scores were combined with results from a separate 78-question survey completed by employers. The questions focused on everything from working conditions to internal communications. Results from the employee survey made up 75% of the total score; the answers from employers constituted 25%.

"Dom & Tom is the best place to work because of its people and environment. I've been working here for many years, and I never am upset to come into an office where everyone is fun and silly while at the same time being extremely smart, driven, and focused," said Anthony Sgueglia, Associate Director of Web Development.

For its first year on the list, Dom & Tom landed at the [74th spot](#) amongst other companies including the winner for the 2nd year in a row, Transwestern, a full-service commercial real estate firm, our friends at mParticle, a customer data platform, and DoSomething.org, a global non-profit organization. Hailing from diverse fields these organizations share a commitment to making their workplaces welcoming, stimulating and fun for their employees through programs and initiatives that support, inspire and empower them.

"We're encouraged to communicate with different people, travel to new places, and connect with every aspect of the team. I particularly enjoy splitting my time between the NYC & Chicago offices, two different cities but it always feels like home," said Jenn Dahl, Product Designer on the support she feels at Dom & Tom.

A luncheon honoring the top 100 companies was held on Friday, Dec. 1st, 2017 where Dom & Tom was presented with their award. Also included at the event was a special recognition for the *Crain's* "Best Idea" contest where Dom & Tom was named as a finalist for their presentation of their best initiative with a co-worker focus. The goal was to share best ideas with the business community to inspire other companies that often grapple with sensitive and pressing issues.

Dom & Tom's "Do Good. Be Good. Award" initiative was a finalist in the contest and recognized for its supportive, caring, and fun way for employees to reach out to one another. The Do Good. Be Good. award

was started as a version of an employee of the month recognition and aimed to recognize the hard work and dedication an employee puts forth. Each month two employees get to nominate another two employees for the award. The two winners are announced at the company-wide monthly town hall meeting and receive a silly and fun trophy which the winner gets to keep for a month. In addition to the trophy a \$100 donation to the winner's charity of choice is given from the company in the winning employees' name.

"I really appreciate that the company supports initiatives that my colleagues are interested in starting such as the Do. Good. Be Good. Committee, Social Committee, Caesar's Bootcamp and more," said Andreana Occe, Office Manager.

All companies on the *Crain's* 2017 Best Places to Work list are tied together by a common value - they spare no effort to create a supportive, collegial and empowering workplace. Dom & Tom is no exception and proudly offers generous health benefits, a flexible work from home policy, an unlimited vacation policy, and an abundance of non-work special events to allow the employees to bond and feel the camaraderie.

With their forward-thinking and inclusive nature, Dom & Tom will continue to offer a supportive and exciting company culture for not only their New York headquarters but their expanding offices in Chicago and Los Angeles.

About Dom & Tom

[Dom & Tom](#) is an end-to-end digital product development agency focused on emerging technologies. From startups to enterprise solutions the apps they produce for their clients support their strategic initiatives first and foremost through open collaboration, forward-thinking user experience, engaging design, and cross-platform development for both web and mobile. Dom & Tom has launched 400+ web projects and 120 native mobile applications with teams located in New York, Chicago, and Los Angeles.

About *Crain's* New York Business

For more than 25 years, *Crain's New York Business* has been the award-winning news source for New York's business leaders, telling the story of the New York economy, while serving as a voice and advocate for the city's business community. Reporting through the prism of business, *Crain's* helps its readers stay on top of the inner workings of New York's economic and political ecosystem, uncover new business opportunities and connect with the broader New York business community.

About Best Companies Group

Best Companies Group (BCG) is dedicated to establishing "Best Places to Work," "Best Companies" and "Best Employers" programs to identify and recognize workplaces that nurture a superior level of employee satisfaction and engagement. BCG researches the dynamics and characteristics of employers in numerous geographic regions and industries, both nationally and internationally, and then produces annual "Best" lists of the organizations that are leading the way in defining the employee experience of the 21st century.

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